

## Information sheet for the course Social Psychology

<b>University:</b> <i>Alexander Dubček University of Trenčín</i>	
<b>Faculty:</b> <i>Faculty of Social and Economic Relations</i>	
<b>Course unit code:</b> <i>KSaHV/lz17Pd/10</i>	<b>Course unit title:</b> <i>Social Psychology</i>
<b>Type of course unit:</b> <i>compulsory</i>	
<b>Planned types, learning activities and teaching methods:</b> <i>2 hours weekly/28 hours per semester of study, in-class format.</i>	
<b>Number of credits:</b> <i>4</i>	
<b>Recommended semester:</b> <i>3. semester in the 2<sup>nd</sup> year (full-time)</i> <i>4. semester in the 2<sup>nd</sup> year (part-time)</i>	
<b>Degree of study:</b> <i>I. (bachelor)</i>	
<b>Course prerequisites:</b> <i>none</i>	
<b>Assesment methods:</b> <i>In order to successfully pass the seminar, it is necessary to gain at least 60 points. A student who gains less than the required minimum will not be allowed to take the exam. The student is required to prepare a seminar paper on a chosen topic (for maximum of 15 points, in accordance with the Seminar paper writing guidelines) and to present in Power Point a topic to a group for a maximum of 30 points. Assessment: A for 55 points minimum, B for 50 points min., C for 45 points min., D for 40 points min. E - 35 points min. Students who fail to collect the minimum of 30 points will not be awarded the credits.</i>	
<b>Learning outcomes of the course unit:</b> <i>Student completing the course will gain a basic understanding of social psychology, historical overview of social psychology as a science and detailed insight into the problems of social interaction, social perception and social communication. The student will know the professional terminology of social psychology, social perception errors, principles of effective communication and social interaction. The student will understand the issue of changing people's behavior under the influence of social ties, the phenomena of mass psychology (psychology of the crowd, mass communication, propaganda), the issue of aggression, passivity, hostility and assertiveness. After successful completion of a learning process, the student will be able to do an analysis of social and psychological problems, control the basic social and psychological competence of the specialist in the field of personnel management and will be ready to continue the follow-up university studies.</i>	
<b>Course contents:</b> <i>1. Introduction to the Social Psychology.</i> <i>2. History of Social Psychology and methods of social psychology.</i> <i>3. Social cognition - Social perception and social perception errors.</i> <i>4. Social communication - communication process, types of social communication, communication formula.</i> <i>5. Social interaction dyadic relationship.</i> <i>6. The problem of aggression and aggressive behavior. Hostility. Prosocial behavior, empathy, assertiveness.</i> <i>7. Motivation activities and behavior, trigger factors. Motivation theory.</i> <i>8. Socio-psychological problems needs characteristic of certain needs.</i> <i>9. Place attitudes and motivation of individuals' knowledge and change attitudes.</i> <i>10. Value - definition, integration of values in human behavior, value orientation, value system.</i> <i>11. Aspiration, aspiration concept, realism aspirations, aspirations and ambitions research aspirations.</i>	

12. *Macrosocial phenomena and processes, phenomena of mass psychology, empirical research into the crowd.*

13. *Current problems of social psychology: population migration, gender issues, different cultures and ethnic groups in conditions of globalization.*

**Recommended of required reading:**

Živčicová, E.: *Základy psychológie. TnUAD, Trenčín 2011*

Živčicová, E.: *Základy psychológie učenia. Univerzita Jana Amose Komenského, Praha 2011*

Živčicová E.: *Základy psychológie. Učebné texty. TnUAD, Trenčín 2006*

Živčicová, E.: *Profesionálna komunikácia. In: Finančný manažment a controlling. Iura Edition, Bratislava 2008*

Živčicová, E.: *Neverbálna komunikácia. In: Personálny manažment nielen pre personalistov. Iura*

*Edition, Bratislava 2009*

Vojtovič, S. a kol.: *Riadenie personálnych činností v organizácii. IRIS, Bratislava 2008*

Boroš J. : *Úvod do psychológie. IRIS, Bratislava 2002*

Boroš, J. – Ondrišková, E. – Živčicová, E.: *Psychológia. IRIS, Bratislava 2000*

Bratská, M.: *Zisky a straty v záťažových situáciách – alebo príprava na život. Práca, Bratislava 2001*

Daniel, J. a kol.: *Prehľad všeobecnej psychológie. ENIGMA, Nitra 2003*

Hradiská, E. – Letovancová, E.: *Psychológia v marketingovej komunikácii. UK, Bratislava 2005*

Kollárik, T.: *Sociálna psychológia. UK BA, Bratislava 2004*

Letovancová, E.: *Psychológia v manažmente. UK, Bratislava 2002*

*Časopis FSEV – Sociálno-ekonomická revue*

**Language:** *Slovak*

**Remarks:**

**Evaluation history:** 686

A	B	C	D	E	FX
12.83	9.62	15.74	18.66	33.38	9.77

**Lectures:** *PhDr. Eva Živčicová, PhD., Mgr. Kristína Račková, PhD.*

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**Supervisor:** *doc. Mgr. Sergej Vojtovič, DrSc.*