

Course Unit Information Sheet

University: <i>Alexander Dubček University in Trenčín</i>	
Faculty: <i>Faculty of Social and Economic Relations</i>	
Course unit code: <i>LZPV1</i>	Course unit title: <i>Trends in the Labour Market and Employment Strategy Development</i>
Planned types, learning activities and teaching methods: <i>2/2 weekly</i>	
Number of credits: <i>5</i>	
Recommended semester/trimester: <i>2nd semester</i>	
Degree of study: <i>III (PhD.)</i>	
Course prerequisites:	
Assessment methods: <i>Continuous assessment: at least 80% attendance in lectures is required (30 score points). In addition, writing and presenting a term project (up to 70 score points) is required. In total, 100 points can be obtained, minimum score required is 70 points. The grading system is as follows: (E)-70 to 74 points, (D)-75 to 82 points, (C)-83 to 88 points, (B)-89 to 92 points, (A)-93-100 points.</i>	
Learning outcomes: <i>Upon completion of this course, students will expand their knowledge in labour markets and development of employment strategies. Students will be able to apply the knowledge related to the development of employment strategies. They will be able to develop various types of employment strategies, whether in a small, medium or large-sized enterprises. In addition, students will be familiar with the current trends in the labour market and will be able to analyse the impacts of internal and external environment on organizations. Moreover, students will have an understanding of the impact of a multicultural environment on the employment strategy development. In addition, they will be familiar with the application of flexible forms of employment. Thus, students will be able to apply the knowledge and skills acquired at all management levels in organizations.</i>	
Course unit contents:	
<ol style="list-style-type: none"> 1. <i>Introduction to issues in labour markets.</i> 2. <i>Current trends in the Slovak labour market and the EU labour market.</i> 3. <i>Trends in using flexible forms of employment.</i> 4. <i>The role of strategic HR management in employment strategy development.</i> 5. <i>The importance of employment strategy development.</i> 6. <i>Recent approaches to employment strategy development.</i> 7. <i>External factors influencing the employment strategy development.</i> 8. <i>Internal factors influencing the employment strategy development.</i> 9. <i>Trends in recruitment and selection strategies.</i> 10. <i>Trends in employee motivation strategies.</i> 11. <i>Trends in employee education strategies.</i> 12. <i>Employment strategies in small and medium-sized enterprises.</i> 13. <i>Employment strategies with regard to multicultural teams.</i> 	
Recommended reading:	
<p><i>Šikýř, M. (2014). Najlepší praxe v řízení lidských zdrojů. Praha: Grada Publishing.</i></p> <p><i>Vojtovič, S. (2013). Personálny manažment v organizácii. Plzeň: Aleš Čeněk.</i></p> <p><i>Armstrong, M. (2009). Riadenie ľudských zdrojov. Praha: Grada Publishing.</i></p> <p><i>Rievajová, E. a kol. (2009). Trh práce a politika zamestnanosti. Bratislava: Ekonóm.</i></p> <p><i>Koubek, J. (1998). Řízení lidských zdrojů. Manažment. Praha: Press.</i></p>	
Language: <i>Slovak</i>	
Remarks: <i>The course unit is offered in the 1st year of study, full time/summer semester or in the 2nd year of study, part-time/winter semester. A compulsory - optional course unit.</i>	
Evaluation history	

Total number of students assessed: 0					
A	B	C	D	E	FX
a	B	c	d	e	Fx
Lecturer: Assoc. Prof. Ing. Adriana Grenčíková, PhD. – course unit lecturer					
Last modification: March 30, 2016					
Supervisors: Prof. Ing. Mag. Dr. Herbert Strunz, PhD., Assoc. Prof. Mgr. Sergej Vojtovič, DrSc., Assoc. Prof. Ing. Adriana Grenčíková, PhD. – guarantors of the Human Resources and Personnel Management program of study					