

Information sheet for the course Business

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| University: <i>Alexander Dubček University of Trenčín</i> | |
| Faculty: <i>Faculty of special technology</i> | |
| Course unit code: <i>MŠT/B/I-06/d</i> | Course unit title: <i>Business</i> |
| Type of course unit: <i>optional</i> | |
| Planned types, learning activities and teaching methods: <i>Lecture 2 hours per week, face to face method</i> | |
| Number of credits: <i>1</i> | |
| Recommended semester: <i>3rd semester in the 2nd year (full-time)</i> <i>4th semester in the 2nd year (part-time)</i> | |
| Degree of study: <i>I. (bachelor)</i> | |
| Course prerequisites: <i>none</i> | |
| Assessment methods: <i>The condition for passing the course is passing the continuous assessment tests. The maximum number of points that a student can obtain in both evaluations is 100 points. The minimum number of points in both evaluations is 50 points. During continuous assessment during the semester the student can obtain max. score of 30 points, and the minimum is 15. Students can earn points by term paper, the activity of the workshop and the final test, which has the highest weight. Student can gain maximum of 70 points for course credit and the minimum is 35. The final evaluation of students' knowledge, points of continuous assessment and tests added together. 90-100 point = A, B = 80-89 points, points 70-79 = C, D = 60-69 points, 50-59 points = E</i> | |
| Learning outcomes of the course unit: <i>The subject is based on business theory concerning the position and the target behavior of firms in a market economy. It analyzes the ongoing transformation process in the enterprise, the individual factors of the most important files and business activities. Completing the course the student should acquire basic terminology from the field operations of the company in terms of market economy, should understand the fundamental workings of business processes. Further, you should be able to evaluate the student basic indicators of economic activity of the company and know analyze profit enterprise.</i> | |
| Course contents: <i>Introduction, familiarization with the main themes, conditions completion of the course, recommended literature. Enterprise, business, businessman, business objective. Typology and legal forms of enterprises. Life cycle of enterprises, life cycle stages of company. Factors of the company. Business assets, classification of assets. The transformation process in the enterprise. The cost of business processes for their reduction. Prices and pricing principles in business. The content and the role of finance in the business, financial decisions in the company. The results of the economic activity in the enterprise, profit and loss. Investment and innovation activity in the company. Free theme and final summary.</i> | |
| Recommended of required reading: <i>SEDLÁK, M.: Podnikové hospodárstvo. Mikuláš Sedlák a kolektív. 1. vyd. Bratislava: Iura Edition, 2010.</i> <i>NEUMANNOVÁ, A. a kol.: Podniková diagnostika. Iura Edition, 2012.</i> <i>SYNEK, M. a kol.: Manažerská ekonomika. 4. aktualizované vydanie, Grada, Praha 2011.</i> <i>WÖHE, G.: Úvod do podnikového hospodárství. C.H.Beck, Praha, 1995.</i> | |
| Language: <i>Slovak</i> | |
| Remarks: | |

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| Evalutaion history: | | | | | |
| <i>Total number of students being evaluated:</i> | | | | | |
| A | B | C | D | E | FX |
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| Lecturers: <i>Ing. Eva Ivanová, CSc.</i> | | | | | |
| Last modification: <i>15.4.2014</i> | | | | | |
| Supervisor: <i>Assoc. prof. Ing. Peter Lipták, CSc., guarantee of the study program „Mechanisms in Special Technology“</i> | | | | | |