# Information sheet for the course Business

University: Alexander Dubček University of Trenčín

Faculty: Faculty of special technology

Course unit code: SaOA/B/1-06/d

Course unit title: Business

**Type of course unit:** optional

Planned types, learning activities and teaching methods:

2 hours of laboratory exercises per week, attendance method

Number of credits: 1

**Recommended semester:** 3<sup>rd</sup> semester in the 2<sup>nd</sup> year (full-time)

4<sup>th</sup> semester in the 2<sup>nd</sup> year (part-time)

Degree of study: *I. (bachelor)*Course prerequisites: *none* 

### **Assessment methods:**

The condition for passing the course is completion of continuous assessment and tests. The maximum number of points that a student can obtain in both evaluations with 100 points. The minimum number of points in both evaluations is 50 points. In continuous assessment during the semester the student can obtain max. score 30 points. Points are obtained for 15. Body student's essay, term paper, the activity of the workshop and the final test, which has the highest weight. Credit for a student to gain maximum points 70, the minimum score is 35. The final evaluation of students' knowledge, points of continuous assessment and tests added together. A = 90-100 points, B = 80-89 points, C = points 70-79, D = 60-69 points, E = 50-59 points.

## **Learning outcomes of the course unit:**

Subject of Business is based on theory concerning the position and the target behavior of firms in a market economy. It analyzes the ongoing transformation process in the enterprise, the individual factors of the most important files and business activities. Completing the course the student should acquire basic terminology from the field operations of the company in terms of market economy, should understand the fundamental workings of business processes. Further, you should be able to evaluate the student basic indicators of economic activity of the company and know analyze profit enterprise.

#### **Course contents:**

Introduction, familiarization with the main themes, conditions completion of the course, recommended literature. Enterprise, business, businessman, business objective. Typology and legal forms of enterprises. Life cycle of enterprise life cycle stage company. Factors of the company. Business assets, classification of assets. The transformation process in the enterprise. The cost of business processes for their reduction. Prices and pricing principles in business. The content and the role of finance in the business, financial decisions in the company. The results of the economic activity in the enterprise, profit and loss. Investment and innovation activity in the company. Free theme and final summary.

## **Recommended of required reading:**

SEDLÁK, M.: Podnikové hospodárstvo. Mikuláš Sedlák a kolektív. 1. vyd. Bratislava: Iura Edition, 2010.

NEUMANNOVÁ, A. a kol.: Podniková diagnostika. Iura Edition, 2012.

MAJTÁN, Š. a kol.: Podnikové hospodárstvo. Vydavateľstvo: Sprint dva, 2009.

MAJDUCHOVÁ, H., Neumannová, A.: Podnikové hospodárstvo pre manažérov. Iura Edition, 2008.

SYNEK, M. a kol.: Manažerská ekonomika. 4. aktualizované vydanie, Grada, Praha 2011.

WÖHE, G.: Úvod do podnikového hospodářství. C.H.Beck, Praha, 1995.

Language: Slovak

Remarks:

Optional course

# **Evaluation history:**

Total number of students being evaluated:

| A | В | С | D | Е | FX |
|---|---|---|---|---|----|
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Lecturers: Ing. Eva Ivanová, CSc.

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Supervisor: prof. Ing. Alexej Chovanec, PhD., guarantee of the study program "Vehicles Maintenance and Repair"